



TM

Happytails®

Comfy Dog

Dog Day Afternoon Spa

Colloidal Oatmeal Shampoo for Dog's with Dry and Itchy Skin

**All Natural Ingredients
See Page 4**

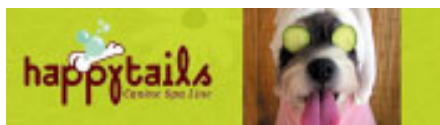


9 oz. \$14.00

Instructions For Use on
Page 5

Available in Our Salon or Order on Our
Website--www.DogDayAfternoonSpa.com

Prices are subject to change.



Dog Day Afternoon Spa uses Happytails dog spa products. We have solutions to all of your worst canine quandaries; a wide range of all natural shampoos, sprays and eco-friendly dog products that solve common problems. From bad breath and gas to tear stain removal. From dry, itchy or allergic skin to calming a nervous anxious or overactive dog. Happytails products are all cruelty free and use only better than human quality ingredients which make them safe, gentle and highly effective.

Product Profile & User References

Dry, itchy skin; It's one of the worst things about being a dog (well, that and the lack of opposable thumbs). Now, you can give your best friend a little relief. Comfy Dog contains colloidal oatmeal and botanical extracts of peppermint, burdock and comfrey. These all natural ingredients make your itchy dog's life much more comfortable. For easy rinsing, the shampoo doesn't overly lather (shampoo residue can be a terrible skin irritant), it's very gentle and will leave your dog not only feeling great but also smelling fresh and minty..

Approved by the FDA

Colloidal oatmeal is one of the few all natural ingredients that has been approved by the FDA for use in helping dry skin, insect bites and itching. It makes Comfy Dog a great, all natural first step if your dog is having skin issues. We also recommend that you complete his bath with **Fur Butter (or fur worse)** an ultra-rich deep conditioner that also contains colloidal oatmeal but adds Shea butter and indian frankincense to the formula. **Healthy Skin Shiny Coat** will help fight any skin problems caused by internal toxicity. In no time your little guy will feeling like his old self.

Helps Relieve:

- Swelling and inflammation
- Hot spots
- Dry, itchy or irritated skin
- Insect Bites

Comfy Dog contains no SLS or Parabens, uses a coconut based surfactant...and of course, is cruelty free

No statement in this publication has been evaluated by the Food and Drug Administration. No Happytail product is intended to diagnose, cure, treat, or prevent any disease.

**When I washed
him using Comfy Dog
Oatmeal Shampoo,
he not only had
a healthier
looking coat,
but he smelled better
and shed less**

**Clare Creighton
CHARLOTTE, NC**

Helped our dog feel better with the first use

I had searched high and low for a shampoo that would help my Mom's assistance dog with his seasonal itching. I tried many products that claimed to soothe the skin and curb allergies. I finally found what I was looking for when I came upon Comfy Dog. This product helped our dog feel better with the first use. Over time, his seasonal allergies have all but disappeared and his skin has never been in better health. Even our vet has commented on his healthy skin and coat!

Thanks Happytails!

Barbara Markland
Winter Park FL

USER REFERENCES

Healthier coat

I am a first time dog owner with a large, two-year-old lab mix. He is constantly getting himself into all kinds of dirty, smelly places, so he needs daily grooming. Last Christmas, I received samples of Flea the Scene, Dry Dog Instant Clean, Comfy Dog Oatmeal Shampoo, and Dog Smog Remedy. I was surprised by the results.

In the past two years, I have used at least four or five shampoos when giving the dog a bath: with varying results. Some of these promised low shedding or a smoother, shiner coat, but none of them generated the desired results. When I washed him using Comfy Dog Oatmeal Shampoo, he not only had a healthier looking coat, but he smelled better and shed less. I was really pleased with the other products as well. I hope you keep up the good work and keep producing great products for dog owners.

Sincerely,
Clare Creighton
Charlotte, NC

Great on Bears too!

Would just like to show you how happy my "Bear" is after a bath with Comfy Dog! I received a trial size and tried it on Bear yesterday. I couldn't believe how soft his fur was after using it, and Bear was so happy...running and jumping all over the yard with joy & pleasure. He finally calmed down so I could take this photo!

I can't wait to try your other products now.

Thank you so much!
Pattie & Bear from
Burbank, CA



Instant relief

I recently fostered Charley, a Boston Terrier that had been left tied to a tree in the backyard when his owners moved. He was left without any food or water and, as a result, was skin and bones when he came to my house. Patches of his fur were missing and his hair was very dry and brittle from this neglect. As soon as I got him home, I bathed him in Comfy Dog Shampoo, then lathered him with your Fur Butter. Instant relief! I repeated the process the next week, and within three weeks, his coat had grown back and was soft and shiny! Charley has since been adopted by a great family. Thanks for making such great products!

Jill Keller Bonneau
Owner
Canine American

USER REFERENCES

Instant relief

I recently fostered Charley, a Boston Terrier that had been left tied to a tree in the backyard when his owners moved. He was left without any food or water and, as a result, was skin and bones when he came to my house. Patches of his fur were missing and his hair was very dry and brittle from this neglect. As soon as I got him home, I bathed him in Comfy Dog Shampoo, then lathered him with your Fur Butter. Instant relief! I repeated the process the next week, and within three weeks, his coat had grown back and was soft and shiny! Charley has since been adopted by a great family. Thanks for making such great products!

Jill Keller Bonneau
Owner
Canine American

A really dirty dog

Hi Guys,
I just wanted to let you know your products are selling great like always! I have a new puppy, which of course is now spoiled with your entire line. I have been using Comfy Dog on my cats and huskys for some time now but now for the first time I need to use it on a REALLY dirty dog (a 90 pound German Sheppard malamute cross I found on the side of the highway!) Rolly was a very large mudball after sneaking under the deck. Comfy Dog removed the caked-on mud after just one wash! I was amazed. His thick fur looked beautiful and he didn't smell like dog for the first time. You know I could go on about your products (as I do for my customers) but I just wanted to give up an update.

Madeleine's Boutique
Edmonton, Alberta

USER REFERENCES

Comfy Dog fits our picky list of AOK ingredients

To keep our Bichon Frise Dahlia healthy, we like to make sure all the ingredients in her shampoo are safe for her, and Comfy Dog fits our picky list of AOK ingredients. It is also the only shampoo we've found that can deal with her difficult coat.

Other shampoos seem to have always needed two or even three tries but we don't use them anymore, not since we discovered Comfy Dog. We also take Comfy Dog to our groomer when Dahlia goes in. We use it with Fur Butter to finish off.

Since discovering Comfy Dog and Fur Butter, I have finally quit looking for a better shampoo and conditioner. It was occupying a lot of my time, poking about on the web and such. Thanks so much for your great products.

Teri Wimberley
Ashland, OR



Recommended by our vet

Comfy Dog Oatmeal Shampoo was recommended to us by our vet, because our lovely, older dog had a constant skin irritation problem. Poor baby! It made him very uncomfortable. But, the Comfy shampoo was an excellent solution. He loved it, and we loved the effect it had on his skin. We used it all the time, until he became ill and we had to put him down.

With our new puppy we didn't even consider any other product. Comfy Dog Oatmeal Shampoo keeps his coat rich and silky, and he is a very healthy and happy dog.

Best,
Richard Lindheim,
Beverly Hills, CA



All-Natural Ingredients in All Happytails Products

combining fabulous scents with the finest botanical extracts



- Made in the U.S.A. in FDA-approved labs
- Certified cruelty-free products
- No parabens or sodium lauryl/laureth sulfates



Comfy Dog

Oatmeal Conditioning Shampoo for Dry & Itchy Skin

Water

Cocamidopropyl Betaine an exceptionally mild coconut based surfactant which does not irritate skin or mucous membranes.

Oat Protein (Colloidal Oatmeal) Helps relieve itchy skin, superior to oatmeal extracts often used in anti itch shampoo's as it contains a higher protein content. Also has excellent conditioning benefits

Boswellia Serrata Extract Also known as Indian Frankincense and Soothex, reduces inflammations, reddening and is perfect for dogs with sensitive skin.

Magnesium Aluminum Silicate A naturally occurring mineral that is commonly used to emulsify, thicken, and color cosmetics. Because of its molecular size, it is not absorbed through the skin

Panthenol (Vitamin B5) Improves the moisture retention capacity of the coat. Also has an anti-inflammatory and anti-itching effect. Makes coat easier to brush and improves its condition and sheen.

Citric Acid Organic acid found in citrus fruits. A good, natural preservative

Peppermint and Spearmint extracts Act as antiseptic agents. Both are natural insect repellents and sooth itchy skin

Butylene glycol is an hypo-allergenic organic humectant which is extracted from the whole root of the Kava-Kava plant.

Aloe Vera extract Brings immediate cooling relief to fleabites and helps reduce itching. Aloe contains minerals, proteins and enzymes that help soften the coat and soothe the skin

Burdock extract Helps treat inflammatory skin disorders such as psoriasis or eczema.

Comfrey Extract Herb that treats flea and other insect bites, burns, skin ulcerations, abrasions and just about any other irritation

Calendula Extract Herb that brings quick, soothing relief to pain and swelling from insect bites and minor cuts while lending wound-healing antimicrobial properties

Ordenone Water-based compound that captures and eliminates foul odors.

Potassium Sorbate a polyunsaturated fatty acid salt used to inhibit growth of microbes and mold.

Dog Day Afternoon Spa Product Profile: Happy Tails Comfy Dog



Sodium Benzoate an FDA-approved, polyunsaturated fat that is used to inhibit microbial growth.

Althaea Officinalis (Marshmallow) Root reduces inflammation and has a calming effect on the body.

USER REFERENCE



The girls are not scratching themselves

I have two wheaten terriers, Lucy and Daisy who tend to have very dry skin and allergies. I am trying to use products that are natural and healthy for them. Previously, I had been using a prescription shampoo from the vet's office that had a long list of items that were not natural. When I changed to Comfort Dog shampoo their groomer was concerned but once she saw how soft and beautiful they looked she was very happy with the results. The girls not only looked beautiful but they are so soft and smell wonderful but most important they are not scratching themselves. Lucy, Daisy, their groomer, and myself (the mom or owner) highly recommends this product.

We have been happy with all the products that we have purchased from happytails. We also use Itchin for Relief in the fall when the girls allergies act up and this product was very successful in assisting and relieving them from being uncomfortable.

PS. I don't have a scanner to send a picture but I will try and get someone at work to assist me with that so we can send one to you.

Sincerely,

A Happy Customer,
Deborah Purvis with Happy Wheatens Thanks to you!

INSTRUCTIONS

(Shake well before using.)

1. Apply to wet coat and thoroughly lather the entire body of your dog avoiding the eye area.
2. Leave on for at least one minute before rinsing.
3. Repeat if coat is especially dirty.
4. Rinse off completely and towel dry.



DogDayAfternoonSpa .com

1724 Blair Dr. ■ Weatherford, TX 76086 ■ 817-304-4648

In Parker County Vet Building, two doors from Hay USA, just off Ft. Worth Highway; turn between Goodson Golf Carts & Santa Fe Furniture Warehouse