



TM

Happytails®

Itchin' for Relief

Dog Day Afternoon Spa

All natural, highly effective targeted anti Itch spray

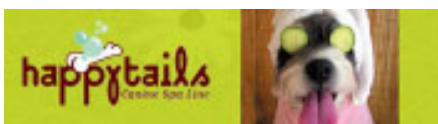


All Natural Ingredients
See Page 2

7.6 oz \$17.00

Instructions For Use on Page 3

Prices are subject to change.



Dog Day Afternoon Spa uses Happytails dog spa products. We have solutions to all of your worst canine quandaries; a wide range of all natural shampoos, sprays and eco-friendly dog products that solve common problems. From bad breath and gas to tear stain removal. From dry, itchy or allergic skin to calming a nervous anxious or overactive dog. Happytails products are all cruelty free and use only better than human quality ingredients which make them safe, gentle and highly effective.

Product Profile & User References

Relief right where you need it! Our unique "nozzler" spray gets this soothing formula through the fur directly to itchy and irritated skin. No muss, no fuss, no wet dog or wasted product. Every drop of this all-natural product by-passes even the thickest coat and attacks the problem at the source.

Itchin' for Relief contains a blend of Neem, Oat Extract, Litchi and Aloe to soothe irritated skin while Boswellia Serrata & Calendula help to reduce inflammation. We've also included Grapefruit seed Extract to prevent both bacterial and fungal infections.

Exclusive "Nozzler"

no more wet coat, simply spray between the fur right on to the irritated skin.

Fast Acting the all-natural formula brings immediate relief but it's also...

Economical the "nozzler" allows you to use only the amount you need Itchin' for Relief

Eases the discomfort of itchy skin caused by minor irritations and insect bites

Itchin' for Relief

- Helps relieve hot spots
- Combats inflammation
- Has powerful antioxidant-like properties

Itchin' for Relief contains no SLS or Parabens..and of course, is cruelty free

No statement in this publication has been evaluated by the Food and Drug Administration. No Happytail product is intended to diagnose, cure, treat, or prevent any disease.

All-Natural Ingredients in All Happytails Products

combining fabulous scents with the finest botanical extracts



- Made in the U.S.A. in FDA-approved labs
- Certified cruelty-free products
- No parabens or sodium lauryl/laureth sulfates



Itchin' For Relief

Water (Aqua),

Polysorbate 20, Derived from Coconut oil and used to dissolve essential oils into water, without the use of alcohol

Avena Sativa (Oat) Kernel Extract, Helps relieve itchy skin, also has excellent conditioning benefits

Melia Azadirachta Extract, A tree native to India used for centuries in Ayurvedic medicine and for hair and nail care. The leaf is anti-microbial, anti-fungal and anti-inflammatory.

Citrus Grandis (Grapefruit) Seed Extract, used in food and cosmetics, for skin care, and surface cleaning. Grapefruit extract is environmentally safe, and quickly bio-degradable

Melaleuca Alternifolia (Tea Tree) Leaf Oil, a potent antiseptic. A known antifungal agent, effective in vitro against multiple dermatophytes (parasitic fungus) found on the skin.

Camphor, produces a feeling of cooling similar to that of menthol and acts as slight local anesthetic and antimicrobial substance

Litchi Chinensis Fruit Extract, Contains Phytochemicals that have been reported to prevent oxidative stress diseases and reduce inflammation

Allium Cepa (Onion) Bulb Extract, Used to prevent bacterial and fungal infections. Allium Cepa can be applied to wounds and stings on the skin, used to remove warts, stimulate hair growth, and even to reduce unwanted skin blemishes.

Boswellia Carterii Bark Powder, also known as Indian Frankincense or Soothex, reduces inflammations, reddening and is perfect for dogs with sensitive skin.

Aloe Barbadensis Leaf Juice, Brings immediate cooling relief to fleabites and helps reduce itching. Aloe contains minerals, proteins and enzymes that help soften the coat and soothe skin

Calendula Officinalis Flower Extract, herb that brings quick, soothing relief to pain and swelling from insect bites and minor cuts while lending wound-healing antimicrobial properties

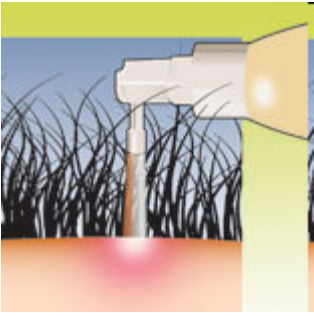
Lonicera Japonica (Honeysuckle) Flower Extract, Honeysuckle is alterative antibacterial antiinflammatory and antispasmodic.

Tetrasodium EDTA, works synergistically to improve preservative efficacy allowing the product to be more gentle and long lasting.

Citric Acid. Organic acid found in citrus fruits. A good, natural preservative



Dog Day Afternoon Spa Product Profile: Itchin' for Relief



No matter how effective the anti-itch formula is it won't be any help if it doesn't reach the area of irritation Itchin' for Relief has an exclusive extended "nozzler" that penetrates even the thickest coat delivering the powerful all natural ingredients right where they're needed; to the skin. The formula starts working right away to soothe the discomfort.

It worked immediately

Our dogs Mochi and Maki had been scratching, licking, and biting for several weeks. Mostly between their toes and on their forearms. We attributed the irritation to perhaps chemicals or insecticides being sprayed by the landscapers in our neighborhood and were trying to keep the dogs away from the grass and plants, but this only helped a little. Their skin was becoming visibly red and the hair on their forearms was actually thinning with all the licking! When our order from Happy Tails arrived, we decided to try the Itchin' for Relief spray first. We used the nozzle as instructed to apply the spray directly to the irritated skin and between the toes. IT WORKED IMMEDIATELY! Within minutes Mochi and Maki were laying peacefully on our bed with no more paw and forearm licking or scratching! The redness and irritation is gone. Now, after their walk, we clean their paws as usual and apply a small spritz of Itchin' for Relief. This has been a great relief for both the dogs and ourselves. Thanks for a great product!

Richard A. Rijnders
Online Sales
Nature's Pup

USER REFERENCES

A pleasure to sell your products

I just placed my third order for your great products. I sell your line at our local Farmers Market as an all natural option to every dog's problems. I just had a repeat customer give me his testimonial on Itchin for Relief. His dog was scratching so much that he had made a bald spot and after applying Itchin for Relief his dog is scratching less and hair is growing back. It is a pleasure to sell your products for every customer is a satisfied customer. Your products smell delicious and do what they say they will.

I am glad I found your line and am able to share my find with so many four legged friends. Thanks for making such a great product!

Ana Bertran
Paws And Dogs

INSTRUCTIONS

1 Locate the area of irritation on your dog 2 Pull the fur aside. 3 Hold the Nozzler no more than an inch away from the skin and spray directly onto the irritated area avoiding the eyes.



DogDayAfternoonSpa.com

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In Parker County Vet Building, two doors from Hay USA, just off Ft. Worth Highway; turn between Goodson Golf Carts & Santa Fe Furniture Warehouse