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**Dog Day Afternoon Spa**

Happytails®

# Sparkle & Shine

Brightening Shampoo with Yogurt & Honey

All Natural Ingredients  
See Page 3



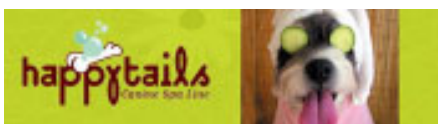
9 oz \$14.00



Instructions For Use  
on Page 4

Available in Our Salon or Order on Our  
Website--[www.DogDayAfternoonSpa.com](http://www.DogDayAfternoonSpa.com)

Prices are subject to change.



Dog Day Afternoon Spa uses Happytails dog spa products. We have solutions to all of your worst canine quandaries; a wide range of all natural shampoos, sprays and eco-friendly dog products that solve common problems. From bad breath and gas to tear stain removal. From dry, itchy or allergic skin to calming a nervous anxious or overactive dog. Happytails products are all cruelty free and use only better than human quality ingredients which make them safe, gentle and highly effective.

## Product Profile & User References

We all know that with age it's easy to lose both your sparkle and your shine. Dogs are no different. But now, your best friend can regain those puppyish good looks while losing those "tell tail" signs of age... like a fading or yellowing coat.

All natural Sparkle & Shine Shampoo is perfect for any dog whose coat needs brightening and is especially good for dogs with light-colored coats. Pearlescent brighteners add luster to the coat, refreshing not only the color but also the silky texture. Yogurt and honey both condition and soothe the skin and also act as natural whiteners.

For easy rinsing, the shampoo does not overly lather, it is our most gentle formula and will leave your dog smelling fresh and looking refreshed.

Sparkle and Shine helps:

### Sparkle and Shine helps:

- Brighten a dull coat
- Add sparkle to an older dog
- Make your best friend smell irresistible
- Insect Bites

Contains no SLS or Parabens, uses a coconut based surfactant...and of course, is cruelty free.

The tearless shampoo is safe for even the smallest puppy



*No statement in this publication has been evaluated by the Food and Drug Administration. No Happytail product is intended to diagnose, cure, treat, or prevent any disease.*

### **The envy of the block**

My two darlings Leilani (2) Ischia (9) love your products. The lovely scent is refreshing and it makes their coats glitter in sun light, which makes them the envy of the block while walking. Someone felt their coats and stated how soft it was and how did we achieve this and I immediately told them about the spa products from Happytails—we look forward in doing business with you in the future.

Wendy Murrain  
Ewa Beach HI

### **Always a challenge to find the right product**

We all want our pets to have soft, clean, and fresh smelling hair. Our precious dog, Halo, gets a bath with Sparkle & Shine Shampoo once a week. Because she has very sensitive skin and eyes, there was always a challenge to find the right product. For a couple of years, we have been bathing her with Sparkle & Shine, and she has never had irritation to the eyes or itchy skin. My daughter, just the other day, commented on the softness of her hair. This is a great product, and we will continue to buy this from Happy Tails Spa.

Halo thanks you!

Deborah Carver  
Durham NC

**USER REFERENCES**

### **Happy and clean**

Hi my name is Haydee Montijo, i just received the sparkle and shine, and eye pack tear stain. i give my dog a bath , and i love the way she look, thanks so much, to make a product like this for dogs.

Attached please find a picture of "NENA". Nena has been extremely happy and clean after using your products.

Haydee Montijo

### **Can't stop yourselves from wanting to hold and love them**

I have tried many different shampoo brands for my two Shih-Tzu girls, and nothing comes close to the Happytails Sparkle & Shine Brightening Shampoo product.

My girls' fur is so soft and shiny, and they smell so wonderful that you can't stop yourselves from wanting to hold and love them because they smell and look so lovely.

As a pet owner this is definitely the best product I have used, and it doesn't cause my dogs any skin irritations like many other brands do."

Chris Erdey  
Lake Elsinore, CA



## All-Natural Ingredients in All Happytails Products

*combining fabulous scents with the finest botanical extracts*



- Made in the U.S.A. in FDA-approved labs
- Certified cruelty-free products
- No parabens or sodium lauryl/laureth sulfates



### Sparkle & Shine

Brightening & Conditioning Shampoo with Yogurt & Honey



#### Water

**Cocamidopropyl Betaine** a very mild surfactant which does not irritate skin or mucous membranes.

**Titanium Dioxide** mineral used as a natural sunscreen and to help brighten the coat,

**Mica** reflective particles which give a temporary white sparkle.

**Ordenone** Water-based compound that captures and eliminates foul odors.

**Tetrasodium EDTA** Aids preservatives and helps product lather.

**Honey** Naturally hygroscopic, honey helps to retain moisture in hair and skin.

**Aloe Vera Extract** Brings immediate cooling relief to fleabites and helps reduce itching. Aloe contains minerals, proteins and enzymes that help soften the coat and soothe the skin.

**Linum Usitatissimum (Flax)** promotes a shiny, silky coat Calendula Extract Herb that brings quick, soothing relief to pain and swelling from insect bites and minor cuts while lending wound-healing antimicrobial properties

**Comfrey Extract** Herb that treats flea and other insect bites, burns, skin ulcerations, abrasions and just about any other irritation.

**Hydroxypropyltrimonium Chloride** a water-soluble derivative of natural guar gum, that imparts conditioning properties to shampoos and hair care products

**Yogurt Powder** Conditions and strengthens without buildup. A milk-based product, Yogurtene is also soothing and calming while treating skin problems and many bacterial imbalances.

**Polyquaternium-47** Conditioner, de-tangler and moisturizer.

**Glycerin** an humectant (adds moisture to skin)

**Diazolidinyl Urea** inhibits mold and bacteria growth

#### Natural fragrances



## Dog Day Afternoon Spa Product Profile: Happy Tails Sparkle & Shine



### She is gorgeous

Olive is now a one year old, puppy mill rescue Papillion!

She arrived weighing 2 pounds on a three day transport hooked up to an IV...and looking terrible... fast forward a year later... she is gorgeous and loves her Sparkle and Shine Shampoo & Shimmering Mist!!!

Everyone always compliments her and tells her beautiful she is and how great she smells!

Tina

[www.sanctuaryanimalrefuge.org](http://www.sanctuaryanimalrefuge.org)

**USER REFERENCE**

### INSTRUCTIONS

1. Apply to wet coat and thoroughly lather the entire body of your dog avoiding the eye area.
2. Leave on for at least one minute before rinsing.
3. Repeat if coat is especially dirty.
4. Rinse off completely and towel dry.



**DogDayAfternoonSpa .com**

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In Parker County Vet Building, two doors from Hay USA, just off Ft. Worth Highway; turn between Goodson Golf Carts & Santa Fe Furniture Warehouse